





PRIMARY MARK



### SECONDARY MARK

Note: This logo must always be used in close proximity to another Carolina Hurricanes trademark (for example, the name Carolina Hurricanes or the Hurricane's primary logo) or the NHL Shield.



**WORDMARK 1** 



1

3

### COLOR APPLICATION





COLOR PALETTE

**HURRICANES RED - PANTONE 186** 

**HURRICANES BLACK - PROCESS BLACK** 

HURRICANES FLAT GRAY - PANTONE 429 NOTE: PANTONE 877 WHITE SILVER METALLIC CANNOT BE USED.







**WORDMARK 2** 

**WORDMARK 3** 



WORDMARK 4



**CAROLINA HURRICANES**<sub>III</sub>

6

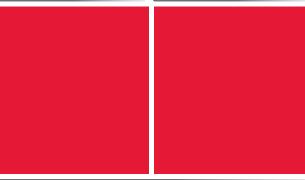






HOME UNIFORM LEFT SHOULDER RIGHT SHOULDER





HOME NUMERAL SET

0123456789

HOME LETTER SET

ABCDEFGHIJKLMNO PORSTUVWXYZAC







ROAD UNIFORM

LEFT SHOULDER

RIGHT SHOULDER







ROAD NUMERAL SET

0123456789

ROAD LETTER SET

ABCDEFGHIJKLMNO PORSTUVWXYZAC

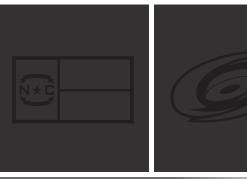






THIRD UNIFORM LEFT SHOULDER RIGHT SHOULDER





THIRD NUMERAL SET

**1 2** 0123456789

THIRD LETTER SET

